



ESSENTIALS

Odyssey White Steel 2-Ball SRT Putter ▶

Odyssey introduces the White Steel 2-Ball SRT putter, which combines the company's exclusive Saturn Ring Technology – a radical new weight-shifting science that delivers industry-leading performance – with Odyssey's revolutionary 2-Ball alignment technology for unprecedented forgiveness, feel and performance.

The center of gravity position in the White Steel 2-Ball SRT putter results in a massive moment of inertia that is 30 percent higher than the original 2-Ball putter, which all but eliminates twisting during the stroke and through impact. The White Steel 2-Ball SRT putter face also features Odyssey's popular Dual Insert Technology.

The White Steel 2-Ball SRT putter is face-balanced, has a full-shaft offset and is offered in both right-hand left-handed models in 33-, 34-, 35- and 36-inch lengths. Suggested retail price is \$239. www.odysseygolf.com



Bag Boy T-10 Travel Cover ▶

The T-10 travel cover from Bag Boy is a combination hard top/soft sided design that is constructed with a Premium All-Weather 600 D polyester material for maximum durability and a heavy duty Anti-Burst Strapping System that provides the ultimate protection while traveling. Incorporating a durable skid-resistant PVC base that protects the bottom of the bag, the T-10 is also equipped with long-lasting, smooth rolling, in-line skate wheels designed for easy transportation and maneuverability.

Additional features of the T-10 include two oversized shoe/garment pockets for easy storage and access, interior tie down straps to further secure contents in the bag, molded trunk handles and durable zippers. Suggested retail price is \$149.95. www.bagboycompany.com

UST Proforce V2 Hybrid Shaft ▶

United Sports Technologies (UST) introduces the Proforce V2 Hybrid shaft, which incorporates all the advanced technologies of the company's popular V2 wood shafts such as hoop strength fiber orientation, optimized torque configurations and tip-balanced engineering. The new Proforce V2 Hybrid has a more flexible tip than its IROD cousin, and features a more flexible tip section for better feel and higher launch. The flex engineering of the V2 Hybrid also creates a more sensitive feel, yet the real benefit is the shaft's ability to generate more power and unparalleled distance control.

The Proforce V2 Hybrid graphite shafts are available in two tip diameters – 0.335 in. and 0.370 in. – to fit both fairway wood and hybrid clubheads. Suggested retail price is \$95.

www.ustgolfshaft.com

