

Bag Boy's New Mini GT Named #1

RICHMOND, Va. (October 13, 2008) — A leader in golf product innovation, The Bag Boy Company announces that its all-new Mini GT push cart received the 2008 Golf Europe Product Award at the 16th International Trade Fair for Golf held recently in Munich, Germany.

Golf Europe welcomed nearly 5,000 trade professionals from 52 countries and honored the Bag Boy Mini GT with a Golf Europe Product Award for being the most innovative push cart of the golf season. This year, 60 exhibitors entered about 110 products. The high-caliber jury, consisting of independent industry and retail experts as well as leading representatives of the press, rated the entries according to functional aspects, design, degree of innovation, and user friendliness. The new Mini GT push cart by Bag Boy won hands-down.

Bag Boy's smallest three-wheel cart ever, the ultra-compact Mini GT possesses a low center of gravity for full function on all terrains and a simple push button folding mechanism that collapses the Mini GT to a remarkably small 14 inches wide x 18 inches deep x 22 inches tall. The Mini GT push cart rolls smoothly and effortlessly with Bag Boy's revolutionary, new G-Force Performance wheel design which offers premium speed bearings, a low profile wheel and a wide contact tire with a raised center tread. Reducing the amount of contact with the course, these wheels also have the lowest PSI (pounds per square inch) rating of any push cart on the market. The Mini GT incorporates other advanced features such as hand-mounted parking brake, fully adjustable elastic-cord straps to secure bags, detachable swivel liquid holster and scorecard holder with built in valuables compartment.

"We're extremely honored and excited to have won the Golf Europe Product Award for push carts," says Craig Ramsbottom, president of The Bag Boy Company. "With the new Mini GT, we have developed one of the industry's smallest, yet easiest to open and close push carts on the market. Innovation is at the forefront on all of our product designs, and the Mini GT is an exceptional step forward for a full featured, ultra-compact cart."

Available at green grass and retail locations nationwide this November, the Bag Boy Mini GT push cart is available in a variety of colors including black, silver, red, and artic blue. MSRP \$229.95

Founded in 1946, Bag Boy has become one of the most respected brands in golf by building a reputation for unmatched quality, unbelievable durability and unsurpassed innovation and design. Bag Boy designs, manufactures and distributes a full line of innovative golf bags, push carts, travel covers and accessories designed for a golfer's on-course convenience and comfort.

For more information about The Bag Boy Company's new Mini GT push cart and/or other Bag Boy products, visit www.bagboycompany.com.

Dynamic Brands is the parent company for highly successful golf brands such as Bag Boy®, AMF Golf and Slotline Golf. Having set the industry standard for more than 60 years, The Bag Boy Company is an industry leader in the walking cart, travel cover and golf bag markets. AMF Golf features high quality and value priced men's, women's and junior golf products. Slotline Golf is one of the golf industry's all-time best selling putter brands and the industry pioneer for multi-metals and heel-toe weighting in putters. For more information about The Bag Boy Company or Bag Boy products, call 800.955.2269 or visit www.bagboycompany.com.