

## **Success Prompts Hiring of National Sales Manager --Bag Boy Welcomes Ron Holeman--**

RICHMOND – The Bag Boy Company, manufacturer of golf pull carts, bags and accessories for over 54 years, welcomes the appointment of Ron Holeman as National Sales Manager.

Holeman, a longtime sales representative of Bag Boy, brings over twenty-five years of independent sales experience to the position. He will now oversee all domestic U.S. sales. The addition of Holeman to the Bag Boy team is just one indicator of the company's tremendous growth and success since separating from Ben Hogan Company in November 1997.

"This is truly a milestone for us," said David Boardman, President of Bag Boy. "We are proud that our expanding line of golf products have made us a national leader in the golf industry. I am thrilled to have Ron Holeman on board as we continue to provide our customers with a variety of uniquely functional, top-of-the-line products designed with today's golfers in mind."

The Bag Boy Company was founded in 1946 and is recognized as an industry leader in the pull cart, golf bag and accessory markets for providing outstanding customer service and dependable products for over 50 years. To learn more information about Bag Boy or its products log on to [www.bagboycompany.com](http://www.bagboycompany.com).

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