

Bag Boy Launches into the Corporate Specialty Products Market

--Premium Products with Extremely Aggressive Pricing--

RICHMOND – The Bag Boy Company, manufacturer of pull carts, golf bags, and accessories for over 55 years, is venturing into the corporate market with a new deluxe briefcase and executive club duffel bag. The premium quality and contemporary features of these items will propel the Bag Boy Company into the advertising specialty industry.

“The Bag Boy Company has maintained a sincere commitment to quality workmanship, resulting in our brand being one of the most respected in all of golf,” said Leighton Klevana, Vice President of Bag Boy Company. “I think you will find this philosophy reflected in our entire 2002 corporate product line.”

The Deluxe Corporate Briefcase features a spacious interior computer section with security straps and padding for maximum protection. In addition, there are accessory pockets and an expandable file section to keep your personal items organized. This briefcase is extremely resilient, constructed of all weather 1200D polyester material and the base corners are reinforced for added durability. The Deluxe Corporate Briefcase is available for customization with your company logo or sports event. Fashionable high strength metal hardware provides additional protection as well as enhances the look of this bag.

The Executive Club Duffel is ideal for any person on the move. This bag is made of 1200D polyester and like the Deluxe Corporate Briefcase has reinforced base corners for extended resilience. There are three functional pockets that provide ample space for personal belongings and sports equipment. An added feature is an interior waterproof pocket that will allow you to tuck away any damp or wet items and safely keep your other possessions dry. The Executive Club Duffel is available for embroidery on the top, side and end panels.

The Deluxe Corporate Briefcase is offered in black and the Executive Club Duffel is available in black with hound’s-tooth trim. Both of these items are available by February 1, 2002.

The Bag Boy Company was founded in 1946 and is recognized as an industry leader in the pull cart, golf bag and accessory markets by providing outstanding customer service and dependable products for over 55 years. To learn more information about Bag Boy or its products log on to www.bagboycompany.com.

For Immediate Release
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