

## **Bag Boy Introduces the EZ Series Cart Bags**

### **--Unique Designs Specifically for Push/Pull Carts or Riding Carts --**

RICHMOND –The Bag Boy Company recently introduced the latest addition to their state-of-the-art line of push/pull carts, golf bags, and travel covers. Designed with both function and fashion in mind, the ultra lightweight EZ Series Cart Bags combine innovative design with the latest materials and colors.

The EZ Series includes the EZ-Walk Cart Bag, designed exclusively for push/pull carts with a reverse top to keep woods away from the scorecard/handle area of the cart. The EZ-Rider Cart Bag is designed exclusively for riding carts, with a traditional six-way divider top. “The EZ-Walk Cart Bag is ideal for golfers that prefer to walk the course with a push/pull cart,” said Leighton Klevana, Vice President of Bag Boy. “In addition to the unique top design, The EZ-Walk is the lightest cart bag on the market, weighing only 4 lbs.”

The EZ Series Cart Bags feature Full-Length Box Dividers and a 9 ½” Graphite Friendly Top with Protective Raised Dividers. In addition, these two bags feature a total of 8 pockets, including a fur-lined valuables pocket and a spacious ball pocket with removable panel for easy embroidery. Both bags come with the Tuckaway Strap System a Cart Strap Sleeve for added convenience. Like all Bag Boy products, the EZ Series Cart Bags are constructed of the highest quality materials to ensure durability. High-tech molded trunk handles allow for easy lifting.

The EZ Series Cart Bags are offered in six attractive color combinations: solid black, black/burgundy, black/silver, black/khaki, black/royal and navy/yellow. In addition, each bag can be easily personalized with the embroidered logo of a facility, corporation or an individual’s name.

The Bag Boy Company was founded in 1946 and is recognized as an industry leader in the push / pull cart, golf bag and accessory markets by providing outstanding customer service and dependable products for over 56 years. To learn more information about Bag Boy or its products log on to [www.bagboycompany.com](http://www.bagboycompany.com).

MSRP: \$120.00

For Immediate Release  
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