

Bag Boy Introduces the Spartan Cart Bag **--Latest Addition to Line of Lightweight Cart Bags --**

RICHMOND –The Spartan Cart Bag is the latest addition to the Bag Boy state-of-the-art line of push / pull carts, golf bags, and travel covers. Designed with both function and fashion in mind, the ultra lightweight, full size Spartan Cart Bag combines innovative design with the latest materials and colors.

“The Spartan Cart Bag is extremely lightweight for a full size, full feature cart bag, weighing only 6 lbs. This bag will hold everything a golfer needs to take on the course with room to spare,” said Craig Ramsbottom, General Manager of Bag Boy. “Along with our mid-size, EZ Series cart bags at 4 lbs, the Bag Boy line-up represents the lightest cart bags in golf.”

The Spartan Cart Bag features Full-Length Box Dividers and a 9 ½” Graphite Friendly Top with Protective Raised Dividers. In addition, the Spartan has a unique curved top design for easy club access, a 7-way organizer top and an internal putter compartment. The bag features a total of 11 pockets, including a fur-lined valuables pocket, a cell phone holder and a spacious ball pocket with removable panel for easy embroidery. Like all Bag Boy products, the Spartan Cart Bag is constructed of the highest quality materials to ensure durability. High-tech molded trunk handles allow for easy lifting.

The Spartan Cart Bag is offered in eight attractive color combinations: solid black, black/red, black/silver, black/khaki, black/royal, navy/silver, navy/khaki and navy/teal. In addition, each bag can be easily personalized with the embroidered logo of a facility, corporation or an individual’s name.

The Bag Boy Company was founded in 1946 and is recognized as an industry leader in the push / pull cart, golf bag and accessory markets by providing outstanding customer service and dependable products for over 56 years. To learn more information about Bag Boy or its products log on to www.bagboycompany.com.

MSRP: \$140.00

For Immediate Release
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