

**Bag Boy Names Craig Ramsbottom President  
-- David Boardman Named CEO, Leighton Klevana Named COO--**

RICHMOND – The Bag Boy Company today announced that it has named Craig Ramsbottom President. Ramsbottom will be responsible for all aspects of the day-to-day operations of the business. In addition to this change, David Boardman will become Chief Executive Officer and Leighton Klevana will become Chief Operating Officer.

“As General Manager, Craig has been an integral part of our company’s tremendous growth over the past few years,” noted David Boardman, CEO. “He is going to do a terrific job of taking our business to the next level.”

Ramsbottom brings 12 year of golf sales, marketing and management experience to the position. He began his career as a product-marketing manager for the Mizuno Golf Company in 1993. Three years later he was hired as the Director of Sales & Marketing for Lady Fairway. Four years after that he was hired as Director of Marketing for CHAMP.

Ramsbottom holds a bachelor’s degree in Marketing – Professional Golf Management from Ferris State University and a master’s in business administration from the University of South Florida.

The Bag Boy Company was founded in 1946 and is recognized as an industry leader in the cart, travel cover and golf bag markets by providing outstanding customer service and dependable products for over 58 years. To learn more information about Bag Boy or its products log on to [www.bagboycompany.com](http://www.bagboycompany.com).

For Immediate Release  
Contact: Craig Ramsbottom  
(804) 262-3000