

## **BAG BOY COMPANY® DEBUTS EZ FOLD 12 PUSH CART**

### **Golfers Who Walk The Course Now Afforded The Easiest, Most Convenient Push-Cart Ever Developed; EZ FOLD Three Wheel Push Cart Equipped With Patented One Hand Folding System**

Richmond, Virginia, November 11, 2004...The Bag Boy Company®, a Division of Dynamic Brands, and a leading designer and manufacturer of carts, travel covers and golf bags, today unveiled the EZ FOLD 12 --Three Wheel Push Cart, a high performance push cart incorporating a patented One Hand Folding System for quick and convenient storage. The EZ FOLD 12 is designed to enable the tens of millions of golfers who walk during play with the easiest, most convenient method to transport their clubs to, from and around the golf course.

Offered in four colors -- Black, Navy, Silver and Red -- the EZ FOLD 12 Three Wheel Push Cart is designed with a patented folding mechanism that eliminates the need to bend down or grasp the front wheel when folding the cart. With a simple pull of the strap, the cart folds in half for easy handling and storage. Outfitted with easy rolling non-flat maintenance free 12" tires, the EZ FOLD 12 is lightweight and easy to maneuver, while the quick release bicycle-style wheels make the cart even more compact.

"The Bag Boy Company is dedicated to developing innovative products that offer golfers who prefer to walk with added convenience and functionality," said Craig Ramsbottom, President, The Bag Boy Company. "We believe strongly that golfers should walk the course and by introducing the EZ FOLD push cart, Bag Boy has established the new industry standard, thanks to our proprietary One Hand Folding System."

The EZ FOLD 12 Push Cart is constructed utilizing high modulus ultra lightweight aluminum tubing along with a reinforced center section for enhanced durability. Additional features include a center foot brake enabling the user to easily lock both rear wheels in one-step, as well as adjustable bag brackets that will accommodate any size golf bag.

The Bag Boy Company Unveils EZ FOLD Push Cart Series...Add One

Designed with an ergonomically shaped handle that reduces strain on wrists, the EZ FOLD 12 also includes a deluxe scorecard holder, a beverage holder, and a storage compartment for added convenience. SRP is \$250.

Dynamic Brands is the Parent Company for The Bag Boy Company, The Baby Jogger Company, and AMF Golf, incorporating three unique brand names under one corporate umbrella. The Bag Boy Company has been providing outstanding customer service and innovative products for over 58 years and has become an industry leader in the cart, travel cover and golf bag markets. The Baby Jogger Company, creator of the original jog stroller, has produced the finest quality jog strollers for the past 20 years establishing the Company as the most respected brand name in the industry. AMF Golf, a brand that has been a driving force in sports for over 50 years, offers a collection of high quality and value priced men's, women's and junior golf products. To learn more information about Bag Boy or its products log on to [www.bagboycompany.com](http://www.bagboycompany.com).

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