

DYNAMIC BRANDS ANNOUNCES SALES FORCE ADDITIONS

Richmond, Virginia, August 15, 2005... Dynamic Brands, the parent Company for The Bag Boy Company, AMF Golf and The Baby Jogger Company today announced the hiring of two new sales representatives which will handle both The Bag Boy brand, a leading designer and manufacturer of push/pull carts, travel covers and golf bags, and the AMF Golf brand, a collection of high quality and value priced men's, women's and junior golf products.

The two new sales force additions include Hugh Bell for the North Carolina territory and Burnz Clemens for the Arizona territory. Both executives will manage the complete portfolio of products under both the Bag Boy and AMF Golf brands and be responsible for all sales initiatives in their respective regions.

Dynamic Brands is the Parent Company for The Bag Boy Company, The Baby Jogger Company, and AMF Golf, incorporating three unique brand names under one corporate umbrella. The Bag Boy Company has been providing outstanding customer service and innovative products for over 59 years and has become an industry leader in the cart, travel cover and golf bag markets. The Baby Jogger Company, creator of the original jog stroller, has produced the finest quality jog strollers for the past 20 years establishing the Company as the most respected brand name in the industry. AMF Golf, a brand that has been a driving force in sports for over 50 years, offers a collection of high quality and value priced men's, women's and junior golf products. For more information on each division please visit www.bagboycompany.com and www.amfgolf.com.

FOR IMMEDIATE RELEASE

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