

DYNAMIC BRANDS RELOCATES CORPORATE HEADQUARTERS

Growth of the Bag Boy and Baby Jogger Companies Prompts Dynamic Brands To Nearly Double Office Space

Richmond, Virginia, June 22, 2005...Backed by the Company's strong growth, Dynamic Brands, the Parent Company for The Bag Boy Company, The Baby Jogger Company, AMF Golf, and manufacturer of the David Leadbetter-developed Swing Setter, today announced that all divisions have relocated to a new state-of-the-art facility in Richmond, VA.

Less than a year after forming Dynamic Brands as the parent for Bag Boy, Baby Jogger and AMF Golf, the Company has moved operations to a new 21,000 square foot facility. Dynamic Brands new address is 8575 Magellan Parkway, Suite 1000, Richmond, VA 23227.

"We were bursting at the seams in our old building," said David Boardman, CEO, Dynamic Brands. "Our business has had substantial growth over the past few years so it was essential to move our operations to a facility that could accommodate our business."

Dynamic Brands is the parent company for The Bag Boy Company, The Baby Jogger Company, and AMF Golf, incorporating three unique brand names under one corporate umbrella. The Bag Boy Company has been providing outstanding customer service and innovative products for over 58 years and has become an industry leader in the cart, travel cover and golf bag markets. The Baby Jogger Company, creator of the original jog stroller, has produced the finest quality jog strollers for the past 20 years establishing the Company as the most respected brand name in the industry. AMF Golf, a brand that has been a driving force in sports for over 50 years, offers a collection of high quality and value priced men's, women's and junior golf products. To learn more information about the Dynamic Brands family of products log on to www.bagboycompany.com, www.amfgolf.com or www.babyjogger.com .

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