

BAG BOY COMPANY® TO DONATE PROCEEDS FROM LIMITED EDITION NXO REVOLVER CART BAG TO VCU'S—MASSEY CANCER CENTER

Innovative 360° Revolving Top Design, Matched with Patented Grip-Lok Technology, Offers Easy Access To Each Club In The Bag, And Protects Clubs From Banging Together

Richmond, VA, April 12, 2006... The Bag Boy Company®, a Division of Dynamic Brands, and a leading designer and manufacturer of golf bags, push & pull carts and travel covers, today announced a partnership with Virginia Commonwealth University's Massey Cancer Center, whereby a portion of sales from the Limited Edition—Pink Ribbon NXO Revolver Cart Bag, will be donated for cancer research. A first-of-its-kind golf bag, the NXO Revolver features an innovative revolving top design that, combined with Bag Boy's patented Grip-Lok Technology, offers easy access to each club in the bag, while protecting clubs and shafts from banging together. The Limited Edition model, incorporating a Pink/Black color scheme, with a pink ribbon was designed as part of the charitable program.

"Consumer response to the NXO Revolver Cart Bag has been tremendous, we feel this is a great opportunity for Bag Boy to give back to a wonderful cause that has touched so many lives worldwide," said Craig Ramsbottom, President, Bag Boy Company.

The NXO's revolving top design -- whereby the entire center tube component of the bag rotates 360° -- features a raised molded notch that allows golfers to easily twist the bag's inner storage compartment for quick access to each club in the bag. Also highlighting the NXO is Bag Boy's Patented Grip-Lok Technology, which incorporates 14 individual club sleeves, complemented by a new Shaft Lock System, designed to securely lock clubs in place from the top of the bag to the bottom. This technology keeps club heads and shafts from banging together whether the bag is carried, pushed on a walking cart or transported on a gas cart. In fact, even turned upside down the clubs in the bag will not move.

In addition to Grip-Lok Technology, the NXO Revolver Cart Bag stands among the most expansive golf bags on the market, offering an array of golfer-friendly benefits. The bag features 12 functional pockets for ample storage, including two cooler pockets, an oversized easy access ball pocket, expandable side apparel pockets and a fur-lined valuables pocket. The NXO Revolver comes with two convenient putter clips and Bag Boy's exclusive and patented Strap-Lok™ System, designed to help prevent the bag from twisting when on a walking or riding cart. Additional features include molded handles for easy lifting, an umbrella holder, and a tuck-away strap system designed to keep the shoulder strap hidden when not in use.

The Limited Edition Black/Pink NXO Revolver Cart Bag has a suggested retail price of \$225 and includes a rain hood and umbrella sleeve.

Dynamic Brands is the Parent Company for The Bag Boy Company, The Baby Jogger Company, and AMF Golf, incorporating three unique brand names under one corporate umbrella. The Bag Boy Company has been providing outstanding customer service and innovative products for over 58 years and has become an industry leader in the cart, travel cover and golf bag markets. The Baby Jogger Company, creator of the original jog stroller, has produced the finest quality jog strollers for the past 20 years establishing the Company as the most respected brand name in the industry. AMF Golf, a brand that has been a driving force in sports for over 50 years, offers a collection of high quality and value priced men's, women's and junior golf products. To learn more information about Bag Boy or its products log on to www.bagboycompany.com or www.amfgolf.com.