

## **AMF GOLF UNVEILS HD 362 HYBRID DESIGN GOLF CLUB LINE Highlighted By Progression Shaft System, HD 362 Is AMF Golf's First Complete Set of Hybrids Clubs**

Orlando, Florida, January 26, 2006 ... AMF Golf, (Booth # 3825), a division of Richmond, Virginia-based Dynamic Brands, today at the 2006 PGA Merchandise Show, unveiled the HD 362 hybrid design, the Company's first complete set of Hybrid golf clubs, featuring a titanium driver, hyper stainless steel #3 and #5 fairway woods, stainless steel #3 and #4 hybrid iron-woods and #5 thru pitching wedge stainless steel hybrid irons.

Highlighting the HD 362 Hybrid Design club line is a Progression Shaft System, whereby each club is fitted with a specially engineered ultra-lightweight Progression graphite shaft, offering a unique flex and kick point to optimize performance. As a result, the hybrid long irons, driver and low-lofted fairway woods have a lower kick point and softer flex to help get the ball airborne. As the set progresses to the shorter irons and higher lofted fairway woods, the kick point is raised and the flex becomes more firm, for enhanced distance and trajectory control.

"We are very excited to expand the AMF Golf portfolio with the introduction of the HD 362 Hybrid golf club line," said Mark Zehfuss, Business Manager, AMF Golf. "Hybrids offer tremendous playability for golfers of all skill levels. Our goal was to develop the most forgiving set of high-tech, performance hybrids at an extremely affordable price point. Both the impressive robot test results and the positive feedback from our accounts has shown that we've met our goal."

The HD 362 Titanium Driver features a modified offset, making it easier to square the clubface at impact for straighter, more consistent drives, while delivering maximum forgiveness. Accompanying the driver is a set of hyper stainless steel fairway woods that are equipped with twin relief rails, allowing the club to easily pass through thick grass or sand. These versatile clubs were developed with a deep and low weight design, which promotes a higher launch angle and softer landing.

An ideal iron replacement for most golfers, the HD 362 irons and iron-woods feature an oversized face made of hollow hyper-steel to deliver exceptional feel. The extreme perimeter weighting creates a larger sweet spot, providing maximum forgiveness on off-center shots. In addition, the low and deep weight positioning allows for a higher launch with a softer landing on the green. Further, the deep center of gravity increases distance and trajectory on every shot.

Also incorporated into the design of both the HD 362 irons and iron-woods is a progressive offset which makes it easier to square the clubface at impact for more consistent shots. Moreover, a curved and contoured radius sole accommodates a variety of lie angles, while a dual performance cambered sole allows the club to set up like an iron at address and reduces drag when hitting through the rough.

The complete line of HD 362 golf clubs, consisting of an eleven club set, is available at retail locations nationwide in both men's and ladies right hand models. Suggested retail price for the Men's HD 362 set is \$550 and for the Women's HD 362 set is \$550.

Dynamic Brands is the Parent Company for The Bag Boy Company, The Baby Jogger Company, and AMF Golf, incorporating three unique brand names under one corporate umbrella. The Bag Boy Company has been providing outstanding customer service and innovative products for over 58 years and has become an industry leader in the cart, travel cover and golf bag markets. The Baby Jogger Company, creator of the original jog stroller, has produced the finest quality jog strollers for the past 20 years establishing the Company as the most respected brand name in the industry. AMF Golf, a brand that has been a driving force in sports for over 50 years, offers a collection of high quality and value priced men's, women's and junior golf products. To learn more information about Bag Boy or its products log on to [www.bagboycompany.com](http://www.bagboycompany.com) or [www.amfgolf.com](http://www.amfgolf.com).