

DYNAMIC BRANDS ANNOUNCES SALES REPRESENTATIVES OF THE YEAR FOR BAG BOY COMPANY & AMF GOLF

Ollie Hallet, Ron Holeman Recognized As 2005 Co-Sales Representatives Of The Year; Bag Boy/AMF Also Announces Winners Of 2005 Sales Contest

Richmond, Virginia, January 17, 2006... Dynamic Brands, the parent Company for The Bag Boy Company, The Baby Jogger Company and AMF Golf, today announced that Ollie Hallet and Ron Holeman have been named Co-Sales Representatives of The Year in 2005 for The Bag Boy Company and AMF Golf, respectively.

Hallet, who covers the Eastern New England Region (NH, ME, Eastern MA., RI) and Holeman, who covers California (Los Angeles, Palm Desert) are responsible for sales of Bag Boy's products which include push/pull carts, travel covers and golf bags, along with the entire AMF Golf equipment line.

"Ollie and Ron exude tremendous passion and energy both in the field, and in dealing with our internal support team, and the results show in their sales success," said David Boardman, CEO Dynamic Brands. "They are truly deserving of this award, and for helping to enhance our overall business."

In related news, Bag Boy/AMF also announced the winners of their 2005 Sales Contest, which recognizes sales representatives that exceed goals for all four key product categories, including carts, bags, travel covers and AMF Golf. Ron Holeman, Don Martin, and Lee Shortt were recognized for this achievement.

"Our sales contest is designed to reward those who sell the complete portfolio of golf products under the Dynamic Brands umbrella," said Craig Ramsbottom, President, The Bag Boy Company. "These representatives have shown their commitment to the growth of our brands, and they should be commended for enabling our new products to thrive in the marketplace."

Dynamic Brands is the Parent Company for The Bag Boy Company, The Baby Jogger Company, and AMF Golf, incorporating three unique brand names under one corporate umbrella. The Bag Boy Company has been providing outstanding customer service and innovative products for over 58 years and has become an industry leader in the cart, travel cover and golf bag markets. The Baby Jogger Company, creator of the original jog stroller, has produced the finest quality jog strollers for the past 20 years establishing the Company as the most respected brand name in the industry. AMF Golf, a brand that has been a driving force in sports for over 50 years, offers a collection of high quality and value priced men's, women's and junior golf products. To learn more information about Bag Boy or its products log on to www.bagboycompany.com or www.amfgolf.com.