

DYNAMIC BRANDS NAMES CHAD LEHR PRODUCT MANAGER FOR SLOTLINE GOLF & AMF GOLF BRANDS

Richmond, Virginia, November xx, 2007...On the heels of announcing the acquisition of Slotline Golf Inc., Dynamic Brands, the parent Company for The Bag Boy Company, The Baby Jogger Company, AMF Golf, and Slotline Golf, today announced that Chad Lehr has been named Product Manager for both the AMF Golf and Slotline Golf brands.

Lehr will be responsible for overseeing all phases of new product development and production for the AMF Golf family of men's, women's and junior clubs. He will also lead the launch of the Slotline Golf brand name under the Dynamic Brands corporate umbrella, including the introduction of an innovative new family of putters.

Slotline Golf is one of the industry's all-time best selling putter brands, and is recognized as the Company that pioneered the "heel-toe" weighting system that uses multi-metals to produce exceptional putter balance, resulting in a high "Moment of Inertia." In fact, high MOI -- which has become the industry standard of putter designs today -- results in greater accuracy and distance control, as the ball will roll true and stay on line.

"We are very excited to have Chad Lehr join our team and manage the growth of our AMF Golf and Slotline Golf brands, respectively," said Craig Ramsbottom, President, The Bag Boy Company. "Chad has extensive experience overseeing golf equipment R&D from initial concepts to final product launch and is well versed in all facets of quality control, making him an ideal addition to our team."

With more than 11 years of sales and management expertise, Lehr comes to Dynamic Brands from FST Shafts, where he most recently served as OEM Account Sales Manager. Prior to FST, Lehr served in various sales management and quality control positions with True Temper Sports, Inc., and Royal Precision.

Dynamic Brands is the parent company for highly successful golf brands such as Bag Boy®, AMF Golf and Slotline Golf. Having set the industry standard for more than 60 years, Bag Boy is an industry leader in the walking cart, travel cover and golf bag markets. AMF Golf features high quality and value priced men's, women's and junior golf products. Slotline Golf is one of the golf industry's all-time best selling putter brands and the industry pioneer for heel-toe weighting system in putters. For more information about Dynamic Brands, call 800.955.2269 or visit www.dynamicbrands.org.