

PAT MASON NAMED BAG BOY & AMF GOLF SALES REPRESENTATIVE OF THE YEAR

Ollie Hallet, Bryan Harvey Also Recognized As 2007 Bag Boy/AMF Golf Award Recipients

Richmond, Virginia, September 19, 2007 ... Dynamic Brands, the parent Company for The Bag Boy Company and AMF Golf, today announced that Pat Mason, who handles Bag Boy/AMF sales in the Wisconsin region was recognized as the 2007 Sales Representative of The Year for both The Bag Boy Company and AMF Golf respectively.

The recipient of the 2006/2007 AMF Golf Sales Representative of The Year Award, Mason, who handles sales for the complete portfolio of Bag Boy/AMF products, is the first sales representative to be recognized as "Sales Rep Of The Year" for both brands, since the annual awards commenced in 2003.

Ollie Hallet, a veteran of the Bag Boy/AMF Golf Sales team, who covers the New England region including Maine, Eastern Massachusetts, New Hampshire and Rhode Island, was named 2007 Green Grass Representative of the Year, while Bryan Harvey was recognized as the 2007 Rookie of the Year. Harvey is responsible for Bag Boy/AMF Golf sales in the New Jersey, Eastern Pennsylvania and Delaware territories.

Backed by exciting new product innovations in the walking cart, golf bag, travel cover, and high performance-value priced golf club categories, each award recipient was recognized for their success in further establishing the Bag Boy/AMF Golf brand names throughout their respective regions.

Dynamic Brands is the parent company for highly successful golf brands such as Bag Boy®, AMF Golf and Slotline Golf. Having set the industry standard for more than 60 years, Bag Boy is an industry leader in the walking cart, travel cover and golf bag markets. AMF Golf features high quality and value priced men's, women's and junior golf products. Slotline Golf is one of the golf industry's all-time best selling putter brands and the industry pioneer for heel-toe weighting system in putters. For more information about Dynamic Brands, call 800.955.2269 or visit www.dynamicbrands.org.