

DYNAMIC BRANDS ACQUIRES SLOTLINE GOLF INC.

Company That Pioneered Heel-Toe Weighting System In Putters Joins Dynamic Brands Family Of High Performance, Innovative Golf Brands

Richmond, Virginia, September 4, 2007...Dynamic Brands, the parent Company for The Bag Boy Company, The Baby Jogger Company, and AMF Golf, today announced the acquisition of Long Beach, California-based Slotline Golf, Inc., one of the golf industry's all-time best selling putter brands and the Company who pioneered the heel-toe weighting system in putters.

As part of the acquisition of Slotline, Dynamic Brands will assume all assets from Slotline Golf, Inc., including patents, trademarks and other intellectual property, as well as inventory and marketing assets.

Dynamic Brands was established in 2004 to house innovative, high quality brand name products that are leaders in their respective fields. The Golf Division, anchored by The Bag Boy Company -- a leading designer and manufacturer of walking carts, travel covers and golf bags -- has attained sales growth each year since the Company was established. The Golf Division also includes AMF Golf -- a collection of high quality, value priced men's and women's golf clubs including junior sets, and The Leadbetter Training Aids -- Manufacturer of the David Leadbetter Swing Setter. The Slotline brand will be integrated into Dynamic Brands' Golf Division as the performance putter line, whereby the golf executive team will be responsible for all operations, including; R&D, marketing, and all distribution and sales at green grass and retail locations worldwide.

"The acquisition of the Slotline Company is the perfect complement to our existing golf brands, and it represents a major step forward in the Company's business growth strategy," said David Boardman, CEO Dynamic Brands. "Slotline technology revolutionized the putter industry, making the brand highly revered, and the famous Inertial Putter has sold over 1,000,000 putters and has won numerous PGA TOUR events and professional tournaments around the globe, including the U.S. Open. Through this acquisition we expect to not only enhance Slotline's status in the golf industry, but to further Dynamic Brands' position as a premier full-line equipment company in golf."

Slotline is recognized as the Company that pioneered the "heel-toe" weighting system that uses multi-metals to produce exceptional putter balance resulting in a high "Moment of Inertia." High MOI -- which has become the industry standard of putter designs today -- results in greater accuracy and distance control, as the ball will roll true and stay on line.

Plans call for the Bag Boy/AMF Sales Representatives and the Company's worldwide distributors to carry the Slotline brand of high performance putters starting in 2008. Additionally, new product development is already underway, as Company executives plan to introduce a new line of Slotline high performance putters, incorporating unique designs and advanced technology, slated for the January 2008 PGA Merchandise Show.

Slotline Golf will operate out of the Richmond, Virginia, Dynamic Brands Corporate offices which currently house The Bag Boy Company, AMF Golf and The Baby Jogger Company.

Dynamic Brands is the Parent Company for The Bag Boy Company, The Baby Jogger Company, and AMF Golf, incorporating three unique brand names under one corporate umbrella. The Golf Division is anchored by The Bag Boy Company, which celebrated its 60th Anniversary in 2006, and has become an industry leader in the walking cart, travel cover and golf bag markets. The Baby Jogger Company, creator of the original jog stroller, has produced the finest quality jog strollers for the past 20 years establishing the Company as the most respected brand name in the industry. AMF Golf, a brand that has been a driving force in sports for over 50 years, offers a collection of high quality and value priced men's, women's and junior golf products. For more information on Dynamic Brands visit www.dynamicbrands.org.