



FOR IMMEDIATE RELEASE

**Bag Boy Applauds the AJGA's New Push Cart Policy**  
*Push Carts Allowed in all AJGA Competitions Beginning in 2009*

RICHMOND, Va. (December 17, 2008) — Leading the golf industry in push cart innovation, The Bag Boy Company applauds the AJGA's recent decision to allow non-motorized push carts during all AJGA competition beginning in 2009. After studying the issue in depth, the AJGA found that carrying a golf bag during a round of golf, especially among younger players, could potentially contribute to back injuries and fatigue.

During the 2008 season, the AJGA permitted the use of push carts in Junior All-Star events or at any event where a player obtained a doctor's note indicating a medical need and named the Bag Boy Company the "Preferred Push Cart of the AJGA." Last year, many juniors used push carts in All-Star tournaments and five pushed their way to victories. The positive acceptance of this new policy among players along with the health concerns associated with carrying bags prompted the AJGA Board of Directors to allow the use of push carts during all AJGA tournaments in 2009.

"We are pleased that the AJGA is supportive of their members using push carts as a way to help keep them healthy and injury free," says Craig Ramsbottom, President of The Bag Boy Company. Studies have shown that when the bag's weight comprises more than 20 percent of one's body weight, the possibility of injury to the back, shoulders, and neck increases. Also, during developmental years, reducing the stress on the back may help develop healthier spines.

Today, the walking cart market has transformed from a two-wheel pull cart to a three wheel push cart and can be found at all types of facilities including private, resort and high end-daily fee courses nationwide, as they are much easier to use and have become 'cool' in the eyes of the golfer. The Bag Boy Company's walking cart fleet continues to evolve to include a complete line of products that are functional and easy to maneuver, including ultra compact, lightweight models that are ideal for the junior golfer and accommodate various bag sizes.

**About The Bag Boy Company**

Founded in 1946, Bag Boy has become one of the most respected brands in golf by building a reputation for unmatched quality, unbelievable durability and unsurpassed innovation and design. Bag Boy designs, manufactures and distributes a full line of innovative golf bags, push carts, travel covers and accessories designed for a golfer's on-course convenience and comfort. For more information about The Bag Boy Company and Bag Boy products, visit [www.bagboycompany.com](http://www.bagboycompany.com)

*Dynamic Brands is the parent company for highly successful golf brands such as Bag Boy®, AMF Golf and Slotline Golf. Having set the industry standard for more than 60 years, Bag Boy is an industry leader in the walking cart, travel cover and golf bag markets. AMF Golf features high quality and value priced men's, women's and junior golf products. Slotline is one of the golf industry's all-time best selling putter brands and the industry pioneer for multi-metals and heel-toe weighting in putters. For more information about Dynamic Brands, call 800.955.2269 or visit [www.dynamicbrands.com](http://www.dynamicbrands.com).*

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