



## **Hot Golf Gifts for 2008 from Bag Boy**

RICHMOND, Va. — (December 3, 2008) — If you are looking for the latest and most innovative golf products this holiday season, look no further than Bag Boy. Golf's No. 1 name in golf bags, walking carts and travel covers, The Bag Boy Company® offers a showcase of unique gift ideas. The Automatic push cart, Revolver Pro cart bag, and the T-1000 travel cover will bring enjoyment, convenience and style to the golfer on your shopping list.

### ***For the Green Golfer — Automatic Push Cart***

According to Deloitte's 23<sup>rd</sup> Annual Holiday Survey, 4 out of 10 consumers will pay extra for green gifts. By skipping the riding cart, golfers can go green with Bag Boy's new Automatic push cart. Not only does walking with a push cart produce zero emissions, but walking the course is a great cardio workout and will help you reach your health goals in 2009! Additionally, the Automatic features the only one-step folding frame on the market and is equipped with new smooth rolling G-Force wheels. Other advanced features include fully adjustable bag brackets to accommodate various bag types, including junior bags; an adjustment mechanism for perfect front wheel alignment; a new liquid holster beverage holder; a telescoping handle; and a handle-mounted parking brake. The Bag Boy Automatic push cart is available in a variety of colors including black, titanium, red, and arctic blue. MSRP \$199.95

### ***For the 'Techi' Golfer — Revolver Pro Cart Bag***

Be the envy of all your golfing buddies with the latest and greatest in golf technology. Bag Boy's Revolver Pro cart bag is the only cart bag on the market to feature an innovative top design that rotates the bag's entire tube component 360 degrees for quick access to each club in the bag. Clubs will also stay protected and looking new longer with 14 individual club clips incorporated into the top to lock clubs in place and 14 full length box dividers prevent the shafts from twisting together. New features include a removable cooler pocket, two external putter wells and a quick access ball sleeve. The bag is also equipped with 8 functional pockets with ample storage, two fur-lined valuables pockets and clip for keys, a tee holder, molded trunk handle for easy lifting, and a cart sleeve to help prevent the bag from twisting when on a walking or riding cart. The Revolver Pro is available in Black, Black/Red/Gray, Black/Royal/Gray, Black/Orange/Gray, White/Red/Gray and White/Green/Tan. MSRP \$199.95

### ***A Golfer's Perfect Traveling Companion — T-1000 Travel Cover***

When the weather outside is "frightful," golfers travel to places that are more "delightful." And there's no better way to transport your clubs than with Bag Boy's T-1000 travel cover. A 2008 Gold Hot List pick by *Golf Digest*, the T-1000 is the only bag on the market to feature all internal storage compartments for travel security. Extra thick, padded top and fully padded body protect clubs, and a molded plastic base with in-line skate wheels makes pulling the bag over curbs or up steps easy. With most airlines charging for extra bags, the internal shoe and accessory pockets, removable internal laundry bag, and large zippered pocket for apparel items can help you pack more efficiently and possibly eliminate bringing extra bags. The T-1000 is available in Black/Silver/Blue and Black/Silver/Gray. MSRP \$169.95

All Bag Boy products are available at green grass and retail locations nationwide. To locate a retailer nearest you, please visit [www.bagboycompany.com](http://www.bagboycompany.com)

*Hi-res product photography available upon request.*

**About The Bag Boy Company**

Founded in 1946, Bag Boy has become one of the most respected brands in golf by building a reputation for unmatched quality, unbelievable durability and unsurpassed innovation and design. Bag Boy designs, manufactures and distributes a full line of innovative golf bags, push carts, travel covers and accessories designed for a golfer's on-course convenience and comfort. For more information about The Bag Boy Company and Bag Boy products, visit [www.bagboycompany.com](http://www.bagboycompany.com)

*Dynamic Brands is the parent company for highly successful golf brands such as Bag Boy®, AMF Golf and Slotline Golf. Having set the industry standard for more than 60 years, Bag Boy is an industry leader in the walking cart, travel cover and golf bag markets. AMF Golf features high quality and value priced men's, women's and junior golf products. Slotline is one of the golf industry's all-time best selling putter brands and the industry pioneer for multi-metals and heel-toe weighting in putters. For more information about Dynamic Brands, call 800.955.2269 or visit [www.dynamicbrands.com](http://www.dynamicbrands.com).*

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