

BAG BOY COMPANY® DEBUTS 2008 LINE OF REVOLVER CART BAGS

New Color Patterns, Enhanced Features Highlight Company's 2008 Model Of Popular 360° Revolving Top Design; Patented Grip-Lok Technology, Offers Easy Access To Each Club In The Bag, And Protects Clubs From Banging Together

Richmond, VA, January 2008... The Bag Boy Company®, a Division of Dynamic Brands, and a leading designer and manufacturer of golf bags, walking carts and travel covers, today unveiled its 2008 line of the Company's popular Revolver Cart Bag. A first-of-its-kind golf bag, the Revolver features an innovative revolving design that, combined with Bag Boy's patented Grip-Lok Technology, offers easy access to each club in the bag, while protecting clubs and shafts from banging together.

The 2008 Revolver Cart bag line is now constructed with new lightweight 420D Tartan Nylon, and is available in an assortment of new color patterns. Other new features include a Carabiner towel ring, expanded cooler pockets for easier access and more storage, new multi-color designs, new ergonomic top carry handle, and new and improved molded, locking top design protects both clubs and shafts.

"We've improved the best selling cart bag on the market," said Craig Ramsbottom, President, The Bag Boy Company. "Our rotating top design allows golfer's to easily reach any club in their bag. The Revolver Cart Bag is now

BAG BOY COMPANY® UNVEILS NXO REVOLVER CART BAG

In addition to Grip-Lok Technology, the Revolver Cart Bag stands among the most fully featured golf bags on the market, offering an array of benefits. The bag features 12 functional pockets for ample storage, including two enlarged cooler pockets, an oversized easy access ball pocket, expandable side apparel pockets and a fur-lined valuables pocket. The Revolver comes with two convenient putter clips and Bag Boy's exclusive and patented Strap-Lok™ System, designed to help prevent the bag from twisting when on a walking or riding cart. Additional features include a molded rubber grip for easier lifting, a PVC Bottom & molded trunk handle for added durability and easy lifting, an umbrella holder, a full size towel holder, and a tuck-away strap system designed to keep the shoulder strap hidden when not in use.

Featuring new color schemes for 2008, The Revolver Cart Bag is available in solid Black, Black/Red, Black/Royal, Black/Yellow, Black/Orange, Black/Pink and Charcoal/Black. The NXO Revolver Cart Bag has a suggested retail price of \$169.95 and includes a rain hood and umbrella sleeve.

For more information about Bag Boy and Bag Boy products, visit www.bagboycompany.com.

Dynamic Brands is the parent company for highly successful golf brands such as Bag Boy®, AMF Golf and Slotline Golf. Having set the industry standard for more than 60 years, Bag Boy is an industry leader in the walking cart, travel cover and golf bag markets. AMF Golf features high quality and value priced men's, women's and junior golf products. Slotline Golf is one of the golf industry's all-time best selling putter brands and the industry pioneer for heel-toe weighting system in putters. For more information about Dynamic Brands, call 800.955.2269 or visit www.dynamicbrands.org.