

THE BAG BOY COMPANY® UNVEILS NEW, EASY-TO-USE COMPACT SERIES WALKING GOLF CARTS

Compact Series Offers Added Convenience For Golfers That Prefer To Walk; New Models Feature Patented Folding Mechanism For Quick And More Compact Storage

Richmond, Virginia, January 2008... The Bag Boy Company is a Division of Richmond, Virginia-based Dynamic Brands and an innovative designer and manufacturer of walking carts, golf bags, travel covers and accessories. The newest introduction to the Company's walking cart line is the Compact Series, featuring the Compact LX & the Compact 600. Bag Boy's new Compact Series includes two full-featured, three wheel push carts offering innovation and compactibility.

"Our new Compact Series carts feature superior compactibility and are effortless to fold and store," said Craig Ramsbottom, President, The Bag Boy Company. "As walking the golf course continues to gain popularity, we are committed to providing our customers with the most functional and innovative cart models."

Highlighting the new compact series is the Compact LX, featuring a new tri-fold frame and 90 degree fold-up front wheel that reduces the folded size by 60%. An adjustable handle makes this model convenient and comfortable for players of all heights as they walk the course. The compound bend tri-fold frame design allows golfers easy access to all bag pockets. The Company's patented one hand EZ Fold system makes breakdown and storage a seamless process. The handle mounted parking brake provides added convenience, while push button axle extension and rear support arch promote superior stability, and maximum durability. Additional features include a deluxe scorecard holder with a magnetic accessory compartment, a beverage holder and a universal fit, multi-position umbrella holder.

The new and improved Compact 600 features a 90 degree folding front hub and a telescoping handle allowing the cart to fold down to just 27". The 600 is equipped with a handle mounted parking brake and full size front wheel for maximum convenience and maneuverability. Additional features include the Company's patented quick release folding mechanism, folding adjustable bag brackets, foldable scorecard and beverage holders. The Compact 600 is constructed with high modulus ultra lightweight tubing, making it easy to maneuver on the course, while its high strength support cable ensures wheel alignment over years of use.

Both the Compact LX and the Compact 600 feature maintenance free 12-inch non flat tires and high-tech, rust proof spoke wheels with ball bearings, as well as adjustment mechanisms that guarantee perfect front wheel alignment.

The Compact LX is available in Black, Silver and Kale Green and has a suggested retail price of \$199.95. Available in Black/Red and Gray/Blue color combinations, the Compact 600 has a suggested retail price of \$179.95.

For more information about Bag Boy and Bag Boy products, visit www.bagboycompany.com.

Dynamic Brands is the parent company for highly successful golf brands such as Bag Boy®, AMF Golf and Slotline Golf. Having set the industry standard for more than 60 years, Bag Boy is an industry leader in the walking cart, travel cover and golf bag markets. AMF Golf features high quality and value priced men's, women's and junior golf products. Slotline Golf is one of the golf industry's all-time best selling putter brands and the industry pioneer for heel-toe weighting system in putters. For more information about Dynamic Brands, call 800.955.2269 or visit www.dynamicbrands.org.