

Dynamic Brands Strengthens Staff for Marketing, IT and Accounting

RICHMOND, Va. — One of Virginia's leading manufacturers for golf clubs and accessories, Dynamic Brands announces the hiring of new staff which will strengthen key departments within the company. The Richmond based company introduces Michelle McLees of Chesterfield, Va., as its new marketing coordinator, and Preston Martin of Moseley, Va., as a new IT Support Tech; while Yvonne Asencio of East Islip, N.Y., comes on board as Dynamic Brands' new credit manager.

McLees comes to Dynamic Brands from Out Box Communications in Richmond, Va., where she developed and executed creative public relations programs for a variety of local and national companies. McLees will coordinate marketing and public relations efforts for all Dynamic Brands products, including Bag Boy, Slotline and AMF brands. She has a BS in Business Administration from Old Dominion University.

Martin is a recent graduate from ECPI College of Technology, a leading private college specializing in technology, business, and health sciences for more than 40 years. He joins Dynamic Brands' IT department and brings expertise in various software and hardware, including server/network infrastructures and information systems. Martin holds a BAS in Computer Science and an AAS in Computer and Information Science.

Asencio brings to the table 10 years of accounts receivable experience and is a proven, results-driven finance professional. She most recently worked at CNR Health Care Network of New York where she served as the Assistant Director of Finance and spearheaded daily financial operations and business functions for an organization serving Brooklyn, Bronx, Queens and Manhattan.

"We're pleased to welcome these three new individuals onto our Dynamic Brands team," says David Boardman, CEO of Dynamic Brands. "We have a high-energy, team environment where personal and professional development is a commonly shared goal. I think Michelle, Preston and Yvonne are great additions to the company and they will help us continue to provide superior service to our customers."

In 2004, Dynamic Brands was established as the parent company for The Bag Boy Company, Baby Jogger Company and AMF Golf. In 2007, the company acquired Slotline Golf to join the already impressive golf line up. Today, Dynamic Brands continues to produce high quality, innovative products and unmatched customer service in each of its four companies located in Richmond, Va.

For more information about Dynamic Brands, visit www.dynamicbrands.com.

Dynamic Brands is the parent company for highly successful golf brands such as Bag Boy®, AMF Golf and Slotline Golf. Having set the industry standard for more than 60 years, Bag Boy is an industry leader in the walking cart, travel cover and golf bag markets. AMF Golf features high quality and value priced men's, women's and junior golf products. Slotline Golf is one of the golf industry's all-time best selling putter brands and the industry pioneer for heel-toe weighting system in putters. For more information about Dynamic Brands, call 800.955.2269 or visit www.bagboycompany.com.