

**Bag Boy® Named 'Preferred Push Cart of the AJGA'
Push Carts Provide Ergonomic and Health Benefits to Young Golfers**

RICHMOND, Va. (May 19, 2008) — The Bag Boy Company has been named the 'Preferred Push Cart of the AJGA' by the American Junior Golf Association. The No.1 name in golf bag and golf cart innovation, The Bag Boy Company is a leader in the push cart market, and it has highly praised the recent policy change by the AJGA to now allow non-motorized push carts during AJGA Junior All-Star Series events for the 2008 season.

Research has shown that smaller, younger players — ages 12-15 — who regularly carry golf bags are more susceptible to injuries and more likely to suffer from lower back, shoulder and ankle injuries. The risk of injury is particularly high for smaller players whose bags constitute 10 to 20 percent of their body weight, players who have sustained a temporary injury and adolescent players who practice and play competitively year-round. With the new policy, all Junior-All Star Series participants now have the option to use a non-motorized push cart. All other events (AJGA Invitational, Open and Medicus Preseason events, as well as Qualifiers) are allowed the use of non-motorized push carts on the basis of medical need.

"We applaud the AJGA's ruling on the use of non-motorized carts," says Craig Ramsbottom, president of The Bag Boy Company. "Not only is walking the course part of the game's tradition, but three-wheel push carts were designed to be pushed in front of the golfer to alleviate stress and strain on the back and shoulder muscles. The new policy will help these kids stay healthy and enjoy the game longer."

"We believe this policy takes our members' best interest to heart while at the same time supports the AJGA's mission," says Mark Oskarson, AJGA chief operations officer. "By minimizing risk of injury to healthy younger players, the new policy eliminates the possibility that injury related to carrying a golf bag would affect any player's ability to earn a college golf scholarship."

Today the walking cart market has transformed from a two-wheel pull cart to a three wheel push cart and can be found at all types of facilities including private, resort and high end-daily fee courses nationwide, as they are much easier to use and have become 'cool' in the eyes of the golfer. The Bag Boy Company's walking cart fleet continues to evolve to include a complete line of products that are functional and easy to maneuver, providing a more comfortable and enjoyable walking experience.

Founded in 1946, The Bag Boy Company has become one of the most respected brands in golf by building a reputation for unmatched quality, unbelievable durability and unsurpassed innovation and design. The Bag Boy Company designs, manufactures and distributes a full line of innovative golf bags, push carts, travel covers and accessories designed for a golfers' on-course convenience and comfort.

For more information about Bag Boy and Bag Boy products, visit www.bagboycompany.com.

Dynamic Brands is the parent company for highly successful golf brands such as Bag Boy®, AMF Golf and Slotline Golf. Having set the industry standard for more than 60 years, The Bag Boy Company is an industry leader in the walking cart, travel cover and golf bag markets. AMF Golf features high quality and value priced men's, women's and junior golf products. Slotline Golf is one of the golf industry's all-time best best-selling putter brands and the industry pioneer for heel-toe weighting system in putters. For more information about The Bag Boy Company or Bag Boy products, call 800.955.2269 or visit www.bagboycompany.com.

The American Junior Golf Association is a 501(c)(3) nonprofit organization dedicated to the overall growth and development of young men and women who aspire to earn college golf scholarships through competitive junior golf. The largest Association of its kind, the AJGA has an annual junior membership (boys and girls ages 12-18) of more than 5,000 junior golfers from 49 states and more than 25 foreign countries.

AJGA alumni have risen to the top of amateur, collegiate and professional golf. More than 160 former AJGA juniors currently play on the PGA and LPGA Tours and have compiled more than 300 wins. AJGA alumni include Tiger Woods, Phil Mickelson, Jim Furyk, Stewart Cink, Davis Love III, Cristie Kerr, Pat Hurst, Paula Creamer, Brittany Lincicome, Morgan Pressel and Julieta Granada. For more information contact Drea Braxmeier (dbraxmeier@ajga.org) in the AJGA Communications Department at (678) 425-1789, or visit the AJGA Web site at www.ajga.org.

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