

## **Bag Boy® Promotes Health with Inaugural Walk the Course Day**

RICHMOND, Va. (September 8, 2008) — The No. 1 name in golf bag and golf cart innovation, The Bag Boy Company announces it is hosting an inaugural Walk the Course Day at The Crossings Golf Club in Glen Allen, Va., on September 27, 2008. The first-of-its-kind event will allow golfers to experience the health benefits of walking the golf course while raising funds for the American Heart Association.

Throughout the day, golfers who walk the course can use free of charge a Bag Boy push cart and receive discounted green fees. Bag Boy push carts will also be available for sale at a discounted rate. Five dollars from every walker's green fee and proceeds from the sale of the Bag Boy push carts will be donated to the American Heart Association. In addition, walking players will also receive 'Goodie Bags' that include discounted rounds of golf at The Crossings, discounted membership to the Golf Gear Association, and Golf Galaxy coupons, as well as free blood pressure checks, golf fitness tips from sports chiropractor and master golf fitness instructor Dr. David Berv, health information and product demonstrations.

"We're very excited to introduce our first Bag Boy Walk the Course Day in Richmond," says Craig Ramsbottom, president of The Bag Boy Company. "Research has shown that players who regularly carry golf bags are more susceptible to injuries and more likely to suffer from lower back, shoulder and ankle injuries than players who walk the course with a push cart. Golf is historically a walking sport and we're proud to work with The Crossings to encourage golfers to re-discover the health benefits and enjoyment of walking the course."

Ramsbottom explains the walking cart market has transformed from a two-wheel pull cart to a three-wheel push cart and the new, more user-friendly three-wheel designs can be found at all types of facilities including private, resort and high end-daily fee courses nationwide. Bag Boy walking carts continue to evolve to include a complete line of products that are functional and easy to maneuver, providing a more comfortable and enjoyable walking experience.

Founded in 1946, Bag Boy has become one of the most respected brands in golf by building a reputation for unmatched quality, unbelievable durability and unsurpassed innovation and design. Bag Boy designs, manufactures and distributes a full line of innovative golf bags, push carts, travel covers and accessories designed for a golfer's on-course convenience and comfort.

For more information about The Bag Boy Company and Bag Boy products, visit [www.bagboycompany.com](http://www.bagboycompany.com).

*Dynamic Brands is the parent company for highly successful golf brands such as Bag Boy®, AMF Golf and Slotline Golf. Having set the industry standard for more than 60 years, The Bag Boy Company is an industry leader in the walking cart, travel cover and golf bag markets. AMF Golf features high quality and value priced men's, women's and junior golf products. Slotline Golf is one of the golf industry's all-time*

*best selling putter brands and the industry pioneer for heel-toe weighting system in putters. For more information about Bag Boy or Bag Boy products, call 800.955.2269 or visit [www.bagboycompany.com](http://www.bagboycompany.com).*

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