



### **Bag Boy Introduces Golf's Only One-Step Fold Push Cart — the Automatic**

RICHMOND, Va. (September 30, 2008) — Leading the golf industry in push cart innovation, The Bag Boy Company has unveiled its all-new Automatic three wheel push cart which clearly raises the bar for golfer convenience and ease-of-use. The name says it all — the new Automatic push cart folds “automatically” and is the golf industry’s only one-step folding push cart.

Designed and manufactured by The Bag Boy® Company — golf’s No. 1 name in walking carts, golf bags, and travel covers — the new Automatic features innovative engineering and showcases Bag Boy’s commitment to enhancing the golfing experience for golfers who enjoy walking the course. With one simple upward pull of the folding mechanism, the Automatic cart’s frame and front wheel smoothly fold for compact storage and easy transport.

“More and more golfers are re-discovering the health benefits of walking the golf course, so we wanted to make getting on the course as hassle-free as possible. The new Bag Boy Automatic is the most user-friendly push cart on the market today, and it opens and closes in one simple motion,” says Craig Ramsbottom, president of The Bag Boy Company.

In addition to being the easiest folding cart in golf, the Automatic features The Bag Boy Company’s new G-Force Performance wheel design. The G-Force Performance design incorporates a low profile, wide contact wheel along with premium speed bearings to allow the cart to roll smoothly and effortlessly. Reducing the amount of contact with the course, these wheels also offer the lowest PSI (pounds per square inch) rating of any golf push cart on the market. The Automatic also has many other advanced features such as fully adjustable bag brackets to accommodate various bag types, including junior bags; an adjustment mechanism for perfect front wheel alignment; a new liquid holster beverage holder; a telescoping handle; and a handle-mounted parking brake.

Available at green grass and retail locations nationwide, the Bag Boy Automatic push cart is available in a variety of colors including black, titanium, red, and arctic blue. MSRP \$199.95

Founded in 1946, Bag Boy has become one of the most respected brands in golf by building a reputation for unmatched quality, unbelievable durability and unsurpassed innovation and design. Bag Boy designs, manufactures and distributes a full line of innovative golf bags, push carts, travel covers and accessories designed for a golfers' on-course convenience and comfort.

For more information about Bag Boy and Bag Boy products, visit [www.bagboycompany.com](http://www.bagboycompany.com).

*Dynamic Brands is the parent company for highly successful golf brands such as Bag Boy®, AMF Golf and Slotline Golf. Having set the industry standard for more than 60 years, The Bag Boy Company is an industry leader in the walking cart, travel cover and golf bag markets. AMF Golf features high quality and value priced men’s, women’s and junior golf products. Slotline Golf is one of the golf industry’s all-time best selling putter brands and the industry pioneer for heel-toe weighting system in putters. For more information about The Bag Boy Company or Bag Boy products, call 800.955.2269 or visit [www.bagboycompany.com](http://www.bagboycompany.com).*

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