



FOR IMMEDIATE RELEASE

Bag Boy® Introduces the Sidekick Push Cart

Folds easily and quickly with patented, foot operated mechanism

RICHMOND, Va. (July 31, 2009) — Leading the golf industry in push cart innovation, The Bag Boy Company unveils its all-new Sidekick three wheel push cart. Designed with ease-of-use in mind, the Sidekick makes getting on and off the course as hassle-free as possible.

The Sidekick showcases Bag Boy's commitment to designing and manufacturing the most innovative walking carts in golf. When you step on the patented, foot folding mechanism, the front wheel folds up easily toward the frame. Then with one push of the handle adjustment lever, the cart collapses and can be transported from your car to the course.



In addition to the easy folding frame, the Sidekick is a full featured push cart that accommodates most bags on the market. The cart rolls effortlessly with low profile, wide contact tires so that golfers can conserve their energy for the game. The umbrella holder helps keep harmful rays and rain away making the game more enjoyable. The Sidekick also comes loaded with these additional advanced features: a push-on/push-off foot brake system, an adjustable handle to accommodate golfers of all heights, an adjustable mechanism for guaranteeing perfect front wheel alignment, a quick release Velcro® strap for securing bags, a scorecard holder with storage compartment, a quick access ball holder under the scorecard holder and a beverage holder attachment.



“With over 90% of public facilities and 60% of country clubs allowing walking carts, we want to encourage golfers to experience the health benefits from walking by providing them with user friendly and full featured carts like the Sidekick,” says Craig Ramsbottom, President of The Bag Boy Company.

Research shows that golfers who walk and push their clubs burn more calories than when they ride in a cart, and they are also less prone to lower back, shoulder, and ankle injuries than golfers who carry their clubs.

Available at green grass and retail locations nationwide, the Bag Boy Sidekick push cart is available in a red, navy and smoke gray. MSRP \$165.00.

About Bag Boy

Founded in 1946, Bag Boy has become one of the most respected brands in golf by building a reputation for unmatched quality, unbelievable durability and unsurpassed innovation and design. Bag Boy designs, manufactures and distributes a full line of innovative golf bags, push carts, travel covers and accessories designed for a golfers' on-course convenience and comfort.

For more information about Bag Boy and Bag Boy products, visit <http://www.bagboycompany.com>.

About Dynamic Brands

Founded in 2004, Dynamic Brands is the parent company for a portfolio of premium brand name companies that are all committed to the development of innovative, quality products and outstanding customer service in the golf and juvenile industries. Golf products offered through the company's Bag Boy®, Slotline®, AMF® Golf, Burton®, Datrek®, Devant®, Sir Christopher Hatton® and Miller Golf® brands include walking carts, golf bags, travel bags, golf clubs, high MOI putters, custom image dyed and embroidered golf towels, bag tags and other golf accessories. Baby Jogger™ is the original inventor and manufacturer of 3-wheel joggers and all-terrain strollers while Advance Mobility™ manufactures all-terrain push chairs for children and adults with physical disabilities. Protect-A-Bub® produces pediatric recommended sunshades and all-weather comfort juvenile products. Dynamic Brands' products are marketed in more than 50 countries worldwide. For more information about Dynamic Brands, visit <http://www.dynamicbrands.com/>

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