



## FOR IMMEDIATE RELEASE

### **Bag Boy® Promotes Health with Walk the Course Day at Jimmie Austin Golf Club**

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#### *Event helps to preserve grounds while giving golfers a preview of the course before the APL*

RICHMOND, Va. (June 25, 2009) — The leader in walking cart innovation, The Bag Boy Company announces that it will be hosting Walk the Course Day at the Jimmie Austin Golf Club at the University of Oklahoma in Norman, Ok. The Jimmie Austin Golf Club is officially closing the course on July 6<sup>th</sup> in preparation for the U.S. Amateur Public Links (APL) Championship from July 13 – 18. However, members and their guests are invited to participate in the Bag Boy Walk the Course Day on July 8<sup>th</sup>. Throughout the day, golfers will be given the free use of a Bag Boy Automatic push cart during play.

This one-of-its-kind event allows golfers to experience the way the game was intended to be played while receiving the health benefits that come from walking a round of golf while using a push cart. Research has shown that players who regularly carry golf bags are more susceptible to injuries and more likely to suffer from lower back, shoulder and ankle injuries than players who walk the course with a push cart. Also, golfers burn more calories when they walk and push their clubs (1436) than when they ride in a cart (822).

This event also gives golfers a sneak peak of the course and a last chance to play before the course hosts the U.S. Amateur Public Links Championship. “The Bag Boy Walk the Course Day is a perfect fit with the club’s goal of giving their member’s an exclusive preview of the course while also preserving the integrity of the grounds several days before this major tournament,” says Craig Ramsbottom, President of The Bag Boy Company.

Bag Boy’s Automatic push cart creates less of an impact on turf wear and soil compaction than a riding cart for several reasons. The Automatic’s G-Force tire technology provides a lighter footprint or pound per square inch (PSI) rating than a standard electric cart and most competitors’ walking carts. Additionally, the raised center design on the wide wheel reduces the amount of surface area that actually comes in contact with the course. Finally, players who walk directly to their ball with a push cart reduce repetitive impact created by players who walk out to their ball and follow the same path back to their cart.

Available at green grass and retail locations nationwide, the Bag Boy Automatic push cart is available in a variety of colors including black, titanium, red, and arctic blue and has a suggested retail price of \$199.95. To find the closest retailer, please visit [www.bagboy.com](http://www.bagboy.com).

#### **About the Bag Boy Company**

Founded in 1946, Bag Boy has become one of the most respected brands in golf by building a reputation for unmatched quality, unbelievable durability and unsurpassed innovation and design. Bag Boy designs, manufactures and distributes a full line of innovative push carts, golf bags,

travel covers and accessories designed for a golfer's on-course convenience and comfort. For more information about Bag Boy products, visit [www.bagboy.com](http://www.bagboy.com).

**About Dynamic Brands:**

Founded in 2004, Dynamic Brands is the parent company for a portfolio of premium brand name companies that are committed to the development of innovative, quality products and outstanding customer service in the golf and juvenile industries. Golf products offered through the company's Bag Boy®, Slotline®, Burton®, Datrek®, Devant®, Sir Christopher Hatton®, Miller Golf®, and AMF® Golf brands include walking carts, premium putters, golf bags, travel bags, custom image dyed and embroidered golf towels, bag tags and other golf accessories, and value priced golf clubs. Juvenile products offered through the Baby Jogger™ brand include every day strollers with the only one hand folding system in the industry along with 3-wheel joggers and all-terrain strollers. Protect-A-Bub® produces pediatric recommended sunshades and all-weather comfort juvenile products. Dynamic Brands' products are marketed in more than 50 countries worldwide. For more information about Dynamic Brands, visit [www.dynamicbrands.net](http://www.dynamicbrands.net).

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